

**Last Updated:** December 31, 2025

## 1. Overview

GitaVedanta (“we,” “us,” or “our”) is committed to protecting your privacy. This policy explains how we collect, use, and safeguard your data across our mobile and PWA platforms.

## 2. Data We Collect

We collect data to provide a seamless spiritual study experience and to improve App performance.

- **Personal Identification Information:** Collected via **Supabase Authentication** (Email address, Name, Profile Picture, Date of birth).
- **App Usage Data:** Collected via **Firebase Performance Monitoring** and **Firebase Crashlytics** (Device model, OS version, app version, crash logs, and interaction patterns and similar).
- **Chat Logs:** Some or all transcripts of your interactions with **VedaVaani** (Groq LLM) to maintain conversation context and improve the chatbot's accuracy. However we do not store this data.

## 3. How We Use Your Data

- **Authentication:** To allow you to sync your progress across the Mobile App and PWA.
- **AI Processing:** Your chat prompts are sent to **Groq** to generate responses. These prompts are typically anonymised before processing, where possible.
- **App Health:** Using **Firebase** to identify and fix bugs and optimise loading times.

## 4. Third-Party Data Sharing and Sub-Processors

We do not sell your personal data. However, we share data with the following essential service providers:

- **Firebase (Google):** For analytics, and push notifications. [[Google Privacy Policy](#)]
- **Supabase:** For hosting our primary database, running cloud functions, authentications and storage. [[Supabase Privacy Policy](#)]
- **Groq:** For processing AI queries. Your prompts are transmitted to their servers to generate the spiritual mentorship responses. [[Groq Privacy Policy](#)]

## 5. Cookies and Local Storage

For the PWA version of GitaVedanta, we use local storage and cookies to keep you logged in and to cache scriptural texts for offline-first reading.

## 6. Data Retention and Deletion

- **Retention:** We retain your data for as long as your account is active.
- **Deletion:** You may request the deletion of your account and all associated data at any time through the App settings or by emailing **[Your Support Email]**. Once requested, data in Supabase and Firebase will be purged according to their respective standard deletion cycles.

## **7. Security Measures**

We utilise industry-standard encryption for data in transit (SSL/TLS) and data at rest (via Supabase and Firebase encryption). While we strive to protect your personal information, no method of electronic storage is 100% secure.

## **8. International Data Transfers**

Your data may be stored and processed in servers located outside of your country of residence (typically in AWS or Google Cloud regions). By using the App, you consent to this transfer.

## **9. Changes to this Privacy Policy**

We reserve the right to modify this policy. Users can find the latest policy from the application.